

OVERVIEW

THE BUSINESS CASE FOR ACCOUNTS RECEIVABLE AUTOMATION

Considering an accounts receivable (AR) automation solution but unsure if you have the business case for it? This datasheet provides a quick, compelling and no-nonsense overview of the advantages offered by AR automation and why Esker's flexible, AI-powered solution is a perfect fit for any company looking to work smarter, not harder.

Benefits with Big Implications

TIME & COST SAVINGS

Eliminates repetitive & low-value tasks that inhibit productivity & profitability



IMPROVED CUSTOMER EXPERIENCE

Offers users more fulfilling work while customers get faster, better service



REDUCED DSO

Speed up customer payments, while reducing DSO and collection disputes



GLOBAL SCALABILITY

Enables lean growth, IT flexibility, & data security & compliance on a global scale

ADVANTAGES FOR EVERY STAKEHOLDER

AR STAFF/COLLECTOR

- Less time handling paper
- More oversight over collections
- Fewer calls from frustrated customers
- Greater job satisfaction

CONTROLLER/FINANCE DIRECTOR

- Measure results & performance
- Improved cash flow
- Easier to mitigate risks
- Maintain e-invoicing integrity

CREDIT MANAGER

- Easily evaluate team progress
- Spot issues before they arise
- Create customized reports
- Reduce risks impacting cash flow

IT LEADER

- No long-term contracts
- Up & running in weeks
- Greater security & continuity
- Automatic updates & backups

CUSTOMER

- View invoice information 24/7
- Make payments & apply credits
- Sign up for auto-pay
- Receive invoices the way you want

C-SUITE

- Reduce DSO & collection disputes
- Lower costs & staff turnover
- Ensure regulatory compliance
- Improve customer relationships



ESKER'S AR SOLUTION MODULES

As a leader in AR management software, Esker offers an end-to-end solution — integrated with any ERP/ accounting system and implemented in the cloud — that automates the areas of AR that matter most. The best part? It's not all or nothing. Companies can pick and choose what module they use and when.

INVOICE DELIVERY



With Esker, users can completely automate the delivery and archiving of AR invoices regardless of customers' media preferences (e.g., paper, e-invoices, EDI, etc.) — the ultimate win-win for your business.

You benefit from:

- Reduced operational costs
- Less time handling documents
- Real-time tracking & reporting
- 100% e-invoice compliance

CUSTOMER PAYMENT



Today's customers value self-service and convenience. With Esker's online payment capabilities, you can deliver exactly what they want with an online support center and even benefit from early payment discounts.

You benefit from:

- Rapid online payments
- PCI compliance
- Global payment coverage
- 100% visibility on payments

CREDIT & COLLECTIONS MANAGEMENT



Esker allows AR teams to automate what should be automated in their credit & collections process — giving customers the post-sale experience they deserve and AR teams the strategic tools they need.

You benefit from:

- Automatic payment reminder emails
- Metrics that go beyond DSO
- Root-cause analysis & deductions
- Credit risk management

CASH APPLICATION



Esker's cash application tool automates the manually intensive process of matching payments received from all incoming payment information sources, enabling business transformation via multi-currency allocation and reconciliation.

You benefit from:

- 95% accuracy on auto-matching rates
- Real-time visibility on account statuses
- Faster deductions and/or dispute identification
- Reduced amount of unapplied cash

ABOUT ESKER

Esker is proud to be a leader in AR automation software solutions — but our expertise doesn't stop there. Companies of all sizes and industries use other Esker solutions to drive added value in business processes such as order management, accounts payable, procurement and more.

Founded in 1985, Esker's solutions are used by over 6,000 customers globally, from small to mid-sized businesses to large corporate entities. Esker's global headquarters are in Lyon, France, and U.S. headquarters in Madison, Wisconsin.

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