

The Business Case for **ACCOUNTS RECEIVABLE AUTOMATION**

Considering an accounts receivable (AR) automation solution but unsure if you have the business case for it? This datasheet provides a quick, compelling and no-nonsense overview of the advantages offered by AR automation and why Esker's flexible, AI-powered solution is a perfect fit for any company looking to work smarter, not harder.

BENEFITS WITH BIG IMPLICATIONS



TIME & COST SAVINGS

Eliminates repetitive & low-value tasks that inhibit productivity & profitability



IMPROVED CUSTOMER EXPERIENCE

Offers users more fulfilling work while customers get faster, better service



REDUCED DSO

Speed up customer payments, while reducing DSO and collection disputes



GLOBAL SCALABILITY

Enables lean growth, IT flexibility, & data security & compliance on a global scale

ADVANTAGES FOR EVERY STAKEHOLDER

AR STAFF/COLLECTOR

- No paper handling
- More oversight over collections
- Fewer calls from frustrated customers
- Greater job satisfaction

CONTROLLER/FINANCE DIRECTOR

- Measure results & performance
- Improved cash flow
- Easier to mitigate risks
- Reduce costs via e-invoicing

CREDIT MANAGER

- Easily evaluate team progress
- Spot issues before they arise
- Create customized reports
- Reduce risks impacting cash flow

IT LEADER

- Up & running in weeks
- Greater security & continuity
- Automatic updates & backups
- Improved flexibility & scalability during periods of growth

CUSTOMER

- Receive invoices the way you want
- View invoice information 24/7
- Make payments & apply credits
- Sign up for auto-pay

C-SUITE

- Reduce DSO & collection disputes
- Lower costs & staff turnover
- Ensure regulatory compliance
- Improve customer relationships

ESKER'S AR SOLUTION MODULES

As a leader in AR management software, Esker offers an end-to-end solution – integrated with any ERP/ accounting system and implemented in the cloud – that covers the primary AR modules. The best part? It's not all or nothing. Companies can pick and choose what module they use and when.

INVOICE DELIVERY



With Esker, users can completely automate the delivery and archiving of AR invoices regardless of customers' media preferences (e.g., paper, e-invoices, EDI, etc.) – the ultimate win-win for your business.

You benefit from:

- Reduced operational costs
- Less time handling documents
- Real-time tracking & reporting
- 100% e-invoice compliance

CUSTOMER PAYMENT



Today's customers value self-service over personal touch. With Esker's customer portal, you can deliver exactly what they want with an online support center for everything invoice and payment related.

You benefit from:

- Faster payments
- Better customer experience
- Freed up time to focus on more value-added tasks
- Tracking reasons for late payments

COLLECTIONS MANAGEMENT



Esker's collections solution allows AR teams to automate what should be automated in their process – giving customers the post-sale experience they deserve and AR teams the strategic tools they need.

You benefit from:

- Payment reminder emails
- Metrics that go beyond DSO
- Root-cause analysis & deductions
- Account lookups & call logging

CASH APPLICATION



Esker's integrated cash application partner provides users with a real-time view and update of cash and debit, enabling business transformation via multi-currency cash allocation and reconciliation.

You benefit from:

- Increased cash app effectiveness
- Improved customer experience
- Real-time visibility to cash
- Reduced dispute resolution time

ABOUT ESKER

Esker is proud to be a leader in AR automation software solutions – but our expertise doesn't stop there. Companies of all sizes and industries use other Esker solutions to drive added value in business processes such as order processing, accounts payable, purchasing and more.

Founded in 1985, Esker's solutions are used by over 11,000 customers globally, from small to mid-sized businesses to large corporate entities. Esker's global headquarters are in Lyon, France, and U.S. headquarters in Madison, Wisconsin.

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