The Business Case for ACCOUNTS RECEIVABLE AUTOMATION

Considering an accounts receivable (AR) automation solution but unsure if you have the business case for it? This datasheet provides a quick, compelling and no-nonsense overview of the advantages offered by AR automation and why Esker's flexible, AI-powered solution is a perfect fit for any company looking to work smarter, not harder.



ADVANTAGES FOR EVERY STAKEHOLDER

AR STAFF/COLLECTOR

- No paper handling
- More oversight over collections
- Fewer calls from frustrated customers
- Greater job satisfaction

CONTROLLER/FINANCE DIRECTOR

- Measure results & performance
- Improved cash flow
- Easier to mitigate risks
- Reduce costs via e-invoicing

CREDIT MANAGER

- Easily evaluate team progress
- Spot issues before they arise
- Create customized reports
- Reduce risks impacting cash flow

IT LEADER

- Up & running in weeks
- Greater security & continuity
- Automatic updates & backups
- Improved flexibility & scalability during periods of growth

CUSTOMER

- Receive invoices the way you want
- View invoice information 24/7
- Make payments & apply credits
- Sign up for auto-pay

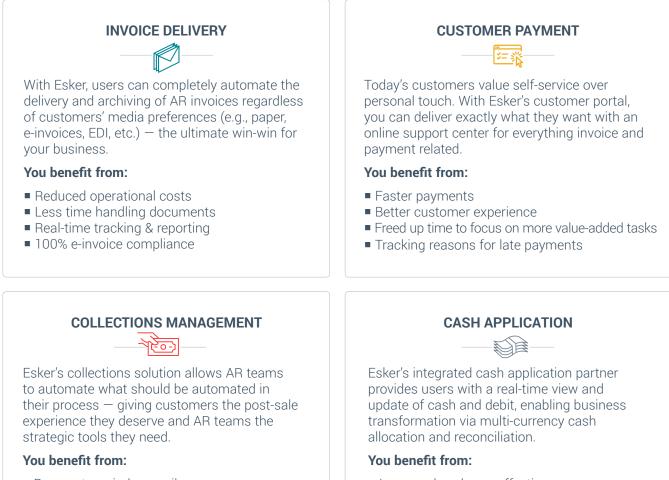
C-SUITE

- Reduce DSO & collection disputes
- Lower costs & staff turnover
- Ensure regulatory compliance
- Improve customer relationships



ESKER'S AR SOLUTION MODULES

As a leader in AR management software, Esker offers an end-to-end solution — integrated with any ERP/ accounting system and implemented in the cloud — that covers the primary AR modules. The best part? It's not all or nothing. Companies can pick and choose what module they use and when.



- Payment reminder emails
- Metrics that go beyond DSO
- Root-cause analysis & deductions
- Account lookups & call logging

- Increased cash app effectiveness
- Improved customer experience
- Real-time visibility to cash
- Reduced dispute resolution time

ABOUT ESKER

Esker is proud to be a leader in AR automation software solutions — but our expertise doesn't stop there. Companies of all sizes and industries use other Esker solutions to drive added value in business processes such as order processing, accounts payable, purchasing and more.

Founded in 1985, Esker's solutions are used by over 11,000 customers globally, from small to mid-sized businesses to large corporate entities. Esker's global headquarters are in Lyon, France, and U.S. headquarters in Madison, Wisconsin.

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