



GOLDBELL GROUP SUCCESS STORY

Achieving Efficiency & Visibility in Accounts Payable

BACKGROUND

Goldbell Group, Singapore's major player in leasing and distribution of commercial and industrial vehicles, was manually processing and approving 43,000 annual supplier invoices across multiple business units, five offices and different ERP systems (Microsoft Dynamics™ AX and IBM® Maximo®).

The company knew the time had come to streamline its accounts payable (AP) processes and put in place an automation solution to increase efficiency, improve process visibility and invoice tracking, speed up approvals, and shorten payment cycles.

SOLUTION

Goldbell Group turned to Esker's Accounts Payable solution to automate its AP process, streamline the approval workflow and eliminate manual handling with AI-driven data extraction, touchless processing, electronic workflow management and centralized reporting

Seamlessly integrated with both Microsoft and IBM ERP systems, Esker identifies keywords for each cost center and routes invoices to the correct teams within the different business units, resulting in significant time savings for Goldbell Group. The AP team is more efficient and productive with all documents in place.

THANKS TO **INCREASED PROCESS VISIBILITY**, I AM NOW ABLE TO ATTEND TO URGENT REQUESTS WITHOUT HAVING TO SPEND A LOT OF TIME PROBLEM SOLVING. DURING SOLUTION IMPLEMENTATION, **ESKER ADVISED MY TEAM ON BEST PRACTICES, HELPING US TO BE MORE EFFICIENT AND SUCCESSFUL** IN OUR AP AUTOMATION PROJECT.

OOI GIM HONG | SENIOR ACCOUNTANT

ABOUT GOLDBELL GROUP

Industry: Leasing, Equipment & Financial Services

ERP: Microsoft Dynamics™ AX & IBM Maximo®

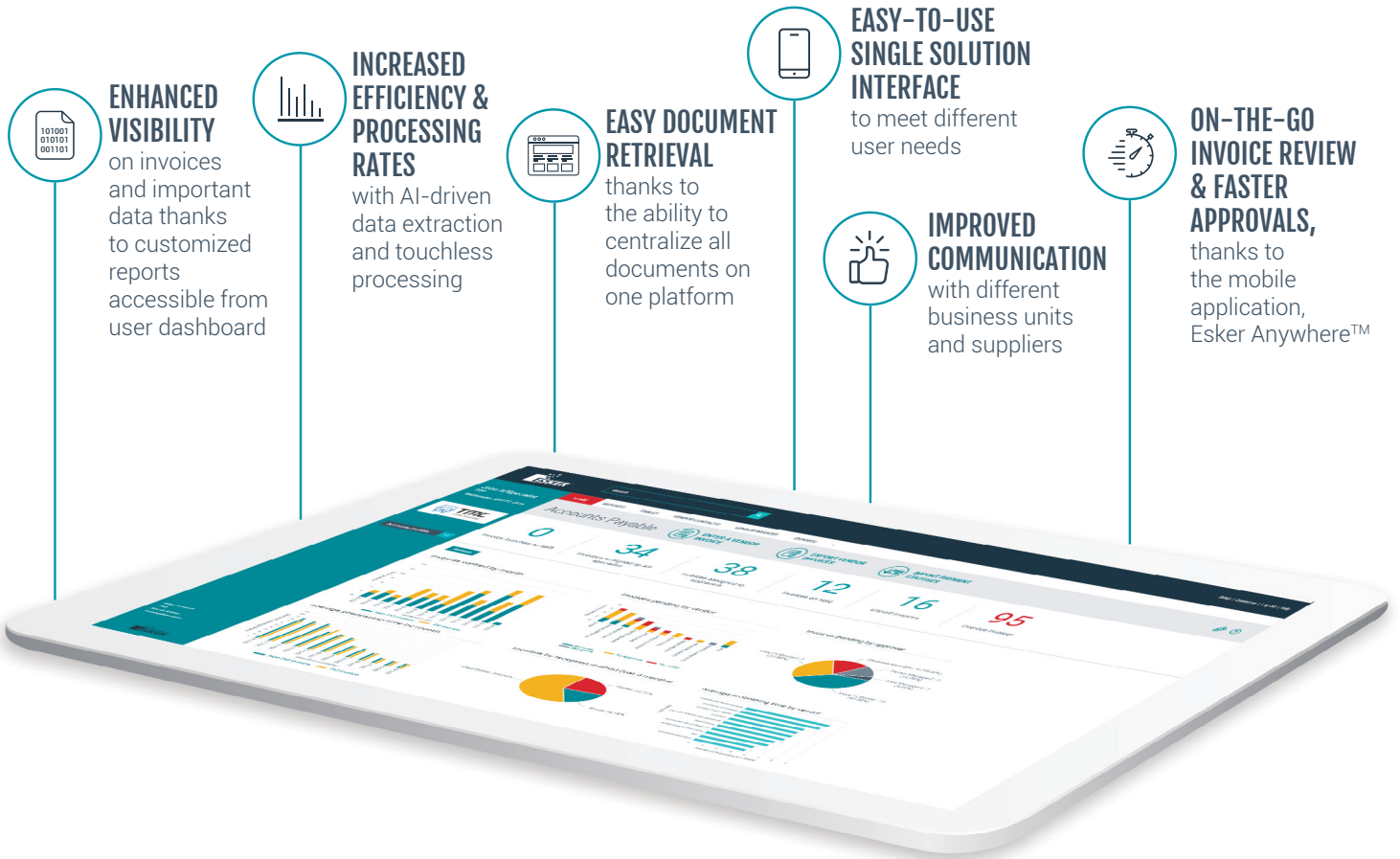
Solution: Accounts Payable

Goldbell Group is Singapore's major player in leasing and distribution of commercial and industrial vehicles. For decades, the Goldbell Group has been the leading local and regional partner for many businesses, offering a total business solution for industrial vehicles and equipment; operating leasing and sales of a comprehensive range of international brands and financial services, coupled with an island-wide aftersales infrastructure. Goldbell Group is headquartered in Singapore and has operations in Malaysia and Vietnam.



BENEFITS

Goldbell Group has achieved numerous benefits since implementing Esker, including:



ESKER'S COLLABORATIVE SOLUTION HAS NOT ONLY BROUGHT OUR EMPLOYEES CLOSER, BUT OUR SUPPLIERS AS WELL. WE NO LONGER SPEND TIME ON MANUAL DATA RETRIEVAL OR LOOKING FOR PHYSICAL DOCUMENTS. I AM NOW ABLE TO FOCUS ON KEY TASKS WITH ALL THE INFORMATION I NEED IN ONE PLACE!

TAN BEE LING | ACCOUNTANT

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