

7 BENEFITS OF CHOOSING MAIL AS A SERVICE



THE AUTOMATION ADVANTAGE

It seems like everything today is done electronically, but that doesn't stop many companies from wanting their documents sent the old fashioned way – through postal mail. Luckily, there is an alternative to the costs and hassles of running an internal mailroom.

If you're looking to modernise your mail operations, explore the 7 benefits of choosing mail as an automated service.

1 CUT COSTS, ADD VALUE

The costs of in-house mailrooms can be hard on your bottom line. By outsourcing mailing operations with Esker Mail Services, the high-risk investment in expensive hardware is eliminated along with the unexpected maintenance costs that go along with it. Your business will also reduce spending for consumables such as paper and ink, saving both money and materials.



BY THE NUMBERS

Least-cost routing and pay-per-use pricing give companies peace of mind that they aren't overpaying to deliver business documents according to customer preference.

2 THE FASTER, THE BETTER

With mail as a service, mailing procedures are quick and easy. No manual intervention means documents are processed sooner and with fewer errors. The faster invoices are sent, the faster payments are received, accelerating the business cycle. Esker Mail Services allows for single or batch job processing, so you can send documents exactly how and when you want.



FAST, CONTINUOUS SERVICE

Thanks to Esker Mail Services' 24/7 monitoring and management, business documents are delivered to postal mail services in less than 24 hours.

3 AVOID THE MAILROOM GRIND

Esker Mail Services automates every phase of mail processing, from submitting a document for mailing to printing, folding, stuffing, stamping and delivering. Traditional mailrooms typically require employees to spend a majority of their time performing manual tasks, while automation allows them to refocus on value-added activities.



PROMOTING PRODUCTIVITY

Unlike mailrooms that require employees to perform tasks like printing and sorting, mail as a service allows staff to focus on activities that bring greater value to your company.

4 INTEGRATED FROM START TO FINISH

External mail houses leave your business mail up to chance — once documents are sent off to be mailed, they are out of your hands. With Esker Mail Services, documents can be sent directly from any ERP or other business application and tracked as the job is completed. Status notifications make it easy to know where your mail is at all times.



A FAMILIAR INTERFACE

Since Esker Mail Services is compatible with your existing ERP, desktop or other business applications, users do not need to spend time learning a new program.

5 MAKE IT YOUR OWN

Mail as a service frees you from handling mail onsite and gives you the power to customize your business mailings. You can select from a number of sending options to enhance the look and feel of your mailings (e.g., envelope size, print on one or both sides, print in color or black and white, etc.). The control is in your hands, but the handling is left to Esker Mail Services.



ON YOUR TIME

Esker Mail Services allows individual or batch mailings to be sent when you want, how you want, and without any delays. Plus, customization options make your company's business mail look just how you want it.

6 EASILY HANDLE VOLUME FLUCTUATIONS

Because of limited hardware, staff and processing ability, in-house mailrooms are restricted in the amount of mailings they can handle at one time. Esker Mail Services' processing centers are full-scale operations that can handle large jobs at peak times such as end of month billing cycles. This ensures that your mailings will go out and be received on time.



REAL-TIME PROCESSING

Whether it's one document or 1 million, Esker Mail Services has no constraints. Documents are processed in real time, meaning no slowdowns or delays no matter how many documents are being delivered.

7 GO GLOBAL WITH LEAST-COST ROUTING

For businesses with customers worldwide, mailing documents can be extremely costly. Thanks to Esker's global network of production facilities, clients benefit from least-cost routing. Users electronically send their document to the production facility closest to the intended recipient so they can take advantage of local postal rates, lowering postage costs and delivery time.



ACROSS THE WORLD

Esker has a worldwide network of seven, fully equipped production facilities, located in France, Belgium, Spain, the U.K., the U.S., Australia and Singapore.

ABOUT ESKER

Esker is a worldwide leader in AI-driven process automation software, helping financial and customer service departments digitally transform their procure-to-pay (P2P) and order-to-cash (O2C) cycles. Used by more than 6,000 companies worldwide, Esker's solutions incorporate artificial intelligence (AI) technology to drive increased productivity, enhanced visibility, reduced fraud risk, and improved collaboration with customers, suppliers and internally.

Founded in 1985, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. In 2019, Esker generated 104 million euros in sales revenue.



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